

**REFASHIOND Ventures** is an emerging venture capital fund investing in and championing startups refashioning supply chains.

We are a futurist systems thinker, a serial entrepreneur, and a research-driven venture capitalist who have set out to build a venture fund that specializes in early-stage supply chain technology innovation.

Starting in 2017, our shared enthusiasm for supply chain innovations propelled us to build The New York Supply Chain Meetup into the largest and fastest growing grassroots driven supply chain meetup in the world, within the first year.

Our success in New York led to the formation of The Worldwide Supply Chain Federation, a collaborative network of grassroots-driven supply chain communities that cooperate and partner with one another to galvanize supply chain innovators around the world.

Our collaboration with one another began with multiple conversations about what an early-stage venture fund that focuses exclusively on technology and innovation in global supply chain networks might accomplish given the opportunities that will arise as the world confronts climate change.

We have teamed up to build such a fund because we believe that the refashioning of man-made supply chains is the biggest opportunity of our lifetime. *Join us.*

## BELIEF #1

### *Innovation in supply chain is the foundation for all other sustainable innovation.*

Global supply chain networks are entering a golden age of innovation, driven by unfolding economic forces, unassailable technological advances, and social trends built on increasing demand, and consumption of goods and services by people all over the world who are also becoming more aware of the impact consumerism has on climate change and the future of our planet.

## BELIEF #2

*Supply chain innovation is an economic multiplier.*

Inefficiencies in global supply chains impose significant hidden overhead costs on the global economy. Supply chain innovation which increases efficiency functions as a powerful economic multiplier, increasing global economic growth and prosperity.

## BELIEF #3

*The future of global supply chain is more collaborative and cooperative.*

Rapidly evolving advances in technology are forcing the transformation of global supply chains through the incorporation of advanced software technologies. This has created a prime opportunity

for reinvention, from the ground up.

These unfolding changes are happening at the same time as a new paradigm that simultaneously embraces globalization and localization, through distributed production networks - across every legacy industry.

## BELIEF #4

*We've reached the tipping point.*

Technological advances of the recent past now make it possible to solve some of the world's most entrenched supply chain problems in ways not possible before. These new technologies offer innovators the opportunity to enhance, rethink, and potentially rebuild global supply chain networks in ways that were not possible even a decade ago.

## HOW WE DEFINE SUPPLY CHAIN

'A network of connected and interdependent organisations mutually and cooperatively working together to control, manage and improve the flow of materials and information from suppliers to end users.'

— **Martin Christopher**, Logistics & Supply Chain Management: Creating Value-Adding Networks

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## OUR THESIS

Supply chains are the foundation of all future-ready and sustainable innovation.

Software-enabled technologies will lead to the rearrangement of supply chains in every industry around the world.

This process will cause the reorganization of industrial operations, the displacement of incumbent market leaders, and the disruption of formerly stable markets.

## INVESTMENT INQUIRIES

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